

NUCLEAR POWER
EUROPE

Conference & Exhibition

7-9 JUNE 2011 FIERA MILANO, MILAN ITALY

ADDRESSING THE **HOT** BUTTON ISSUES

Co-located with:

POWER-GEN
EUROPE

RENEWABLE ENERGY
WORLD
CONFERENCE & EXPO
EUROPE

SHOW HEADER

Advertising on Nuclear Power Europe Website builds brand awareness, drives traffic to your website, and helps create interest in your company at the event. Participate in Banner advertising and be highly visible for a strong online campaign.

▶ PAGE PEEL

Position: Event site pages
(does not include: Registration, Housing pages)
Dog Ear – 75x75; Full Peel 900x600.
Rate/Gross per mth: €9375
Three and six month campaign options available

▶ LEADERBOARD

Position: Top/Bottom
(does not include: Registration, Housing pages)
Rate/Gross per mth €5500
Three and six month campaign options available
Ad dimensions: 728x90

▶ REGISTRATION SPONSOR

Position: (6 pages/3 positions each)
Rate/Gross per mth: €7500
120x600 – Left; 120x600 Right; 728x90 Bottom Banner

▶ FAST TRACK ENL

Position: 728x90 Top Banner, 1 Text ad - up to 25 words + click-thru URL.
Rate/Gross per mth: €1500
Leaderboard banner position on an email that will be sent out to all pre-registered attendees that have registered prior to the Fast Track mail date.

Leaderboard

PagePeel

SOLD

Left Banner
120 x 600

Right Banner
120 x 600

Bottom Banner
728 x 90

Leaderboard

NUCLEAR POWER EUROPE

NPE 11 Event Promo 05:51

7-9 June 2011

NPE 11 Event Promo 05:51

NPE 11 Event Promo 04:44

▶ VIDEO SPONSOR

Video Sponsorship €2950
Utilize a position within the Video player on the event website to showcase your company's product announcements, press releases, etc. (3-5 minutes)

Owned and produced by:

PennWell

Co-located with:

POWER-GEN
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Flagship Media Sponsors:

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